

MESMAC International Conference
‘Applying Theory - Paradigms, Practices & Fault Lines’
Detailed List of Topics on which papers are invited is given below.

Papers/ Abstracts may be related to, but not strictly confined to, these topics.

LIFE SCIENCE

- Agriculture
- Applied Entomology
- Applied Plant Science
- Biochemistry
- Biotechnology
- Climate Change
- Conservation and Sustainability
- Environmental Science
- Genetics
- Microbiology
- Molecular Biology
- Physiology
- Taxonomy
- Toxicology

FOOD TECHNOLOGY

- Food Processing - Current trends & future thoughts.
- Applying Food to our thoughts - Current trends & Future.

PHYSICAL SCIENCE

- Theoretical physics
- Nonlinear dynamics
- Astrophysics
- High energy physics
- Material Science
- Nanotechnology
- Solar cell
- Light matter interaction

CHEMICAL SCIENCE

- Chemical education
- Theoretical Chemistry
- Computational Chemistry
- Analytical Chemistry
- Organic Chemistry
- Physical Chemistry
- Green Chemistry
- Environmental Chemistry
- Nanotechnology
- Material Sciences

MATHEMATICS and ALLIED SUBJECTS

(Computer Science, Statistics)

- Control theory
- Differential equations
- Discrete Mathematics
- Numerical analysis/Methods
- Stochastic Models
- Mathematical Modelling
- Neural Networks/Fuzzy logic
- Algebra, Analysis
- Topology
- Finite element methods
- Fluid dynamics
- Operations Research
- Cryptography
- Number theory
- Computer Science
- Statistics

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**COMMERCE &
MANAGEMENT STUDIES**

FRONTIER BUSINESS INNOVATIONS

- Big Data
- Block chain
- Artificial intelligence robots
- Rise of fintech companies
- New trends in derivative markets
- Future of mobile Commerce
- GST- The road ahead
- Cryptocurrency -Bitcoin
ethereum
- Lifi technology
- Social selling
- Cause marketing
- Strategy of Neuro Marketing
- Career Development
- Work life balance
- Emerging economy
- Role of Foreign Direct
Investment and Foreign
Institutional Investment
- Cost Accounting Standards and
their Relevance
- Forensic Accounting
- Challenges in International
Marketing Environment
- Inclusive Growth of Villages
- Green Banking

ECONOMICS

- Economics of Water.
- Water in the Anthropocene.
- Endogenous growth theory and
inward looking growth
strategy.
- Virtuous circle of growth and
vicious circle of poverty.
- Transforming India: Theory
and practice.
- The theory of trickle downism
and its practice.
- The changing contours of
International Economics.
- Alternative strategies for
investment in India.

HISTORY

- Historiography and historical
methods.
- Theory and practice in History.
- Methods of medieval
historiography.
- Modern concepts and practice
- Impact of religion on modern
society
- Principles archaeology
- Practice in museology

ISLAMIC HISTORY

- Paradigms of History: Euro-
centric and Colonial writings
- Post-colonial Historiography
- History of learning
- The changing canvas of Islamic
culture
- Attempts of reforms among
Muslims
- Revivalist movements
- Islam and Modernity
- Theories of historiography
- Orientalism
- Euro-centric History

**MASS COMMUNICATION &
JOURNALISM**

- Video blogs- The new diaries
- Media, politics and public
relation
- Social media marketing
campaigns
- Fandom and fan fiction in the
media.
- Media, censorship and
propaganda
- New media & journalism
- Women and media

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MALAYALAM

സാഹിത്യം - സിദ്ധാന്തം - പ്രയോഗം

- * സാഹിത്യവും സിദ്ധാന്തവും പ്രയോഗവും
- * രീതിശാസ്ത്രം
- * വൈജ്ഞാനിക സാഹിത്യം
- * വൈജ്ഞാനിക ഗവേഷണ രേഖകൾ
- * നൂതന സിദ്ധാന്തങ്ങൾ
- * സത്യനന്തര പ്രവണതകൾ
- * സാഹിത്യവും മനഃശാസ്ത്രവും

ENGLISH

- Applied Literary theories
- Language Teaching & Learning
- Film, theatre & Theories
- Memory studies
- Graphic Novels
- Disability Studies
- Trauma Texts
- Digital Literary Principles
- Diasporic Literature
- Principles of andragogy

HINDI

- साहित्य सिद्धांत और प्रयोग ।
.रीतिशास्त्र
- नया साहित्य सिद्धान्त
- साहित्य और मन : शास्त्र नया
सिद्धान्त और प्रयोग

ARABIC LANGUAGE & LITERATURE

- Theories of Language Development
- Application of theories in Language & Literature
- Arabic & New Media
- Political Reflections in Contemporary Literature
- New trends in Arabic Narratives
- Themes of Contemporary Arabic Poetry